



For Immediate Release

New Brunswick Chiropractors Calls on Government to Prioritize Neuromusculoskeletal Health

Fredericton, NB (March 22, 2022) – Today, the New Brunswick Chiropractors Association (NBCA) welcomes Government of New Brunswick’s announcement of new investments in healthcare, including for the improvement of primary care services and a more connected, collaborative system. Notably, the budget highlights recent initiatives to enhance the role of pharmacists and paramedics. Similarly, we support ongoing initiatives that ensures that all regulated health professions can practice within their full scope of practice, and further eliminate barriers to New Brunswickers accessing these services.

Part of the challenges faced by the Government of New Brunswick is ensuring a healthy and productive workforce to help alleviate the shortages, as well as support a strong, prosperous economy. However, to do so, we must ensure that the province prioritizes the management of chronic or recurrent conditions, such as neuromusculoskeletal conditions. Neuromusculoskeletal conditions have a tremendous impact on the health of our existing workforce.

“Thousands of New Brunswickers suffer from neuromusculoskeletal conditions, like back pain, neck pain and headaches, every year. These conditions are among the most prevalent and costliest, and common reason of short-and long-term disability in the province”, says Dr. Ryan Coster, President of the NBCA.

“Neuromusculoskeletal conditions have a serious impact on New Brunswick’s workforce retention and ultimately productivity. NB chiropractors believe that the burden of neuromusculoskeletal conditions must be taken into consideration as part of economic priorities.”

With the Government of New Brunswick’s proactive focus on improving the province’s healthcare system, NB chiropractors are looking for explicit commitments to ensuring that the biggest burdens of disease, including neuromusculoskeletal-related pain and dysfunction, receive the attention they deserve. We believe that this can be achieved through dedicated investments and ensuring that those professions with a unique expertise to help are integrated into community-based settings to ensure prompt, appropriate access. In addition, new tools at the points of care must be introduced to facilitate the triage and referral of patients to community-based providers, and away from unnecessary emergency care for example.

“Daily, NB chiropractors see the impact of neuromusculoskeletal conditions on the lives of New Brunswickers, which are further exacerbated by the COVID-19 pandemic and new tele-working realities. We can no longer wait to act.”

NB chiropractors, as spine, muscle, and nervous system experts, already play an important role in helping relieve the burden of neuromusculoskeletal conditions by providing evidence-based, conservative care options to thousands of New Brunswickers every year.

“We continue to advocate for a clear commitment that makes neuromusculoskeletal health a priority, as part of the health care plan” concludes Dr. Coster. “New Brunswick has a unique opportunity to set itself apart, and to adopt a strategic and sustainable approach to supporting New Brunswick workers, while boosting our economy. We look forward to working with the Government of New Brunswick to ensure people get access to the care they need at the right time, and by the right provider.”

For more information, please contact:
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The New Brunswick Chiropractors Association works to empower and support NB chiropractors as leader in neuromusculoskeletal health. For more information on the NBCA or for a referral to a Doctor of Chiropractic, please visit www.nbchiropractic.ca.